

Barriers to Adoption Unique to Disadvantaged Communities

Presented by:

California Environmental Justice Alliance

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Lessons Learned from Developing Environmental Justice Programs



Barriers

- Not just low-income, but disproportionate pollution burden
- Public health crisis

Solutions

- Target most disadvantaged areas
- Address local public health

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Barriers

- Unemployment and under-employment
- Low-wage jobs

Solution

- Local hire
- Pathways to green careers

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Barriers

- Renters
- Limited programs for multi-family

Solution

- Renewable energy in multi-family and affordable housing

Financial Barriers

- Imperfect credit score
- Participation in government energy assistance programs

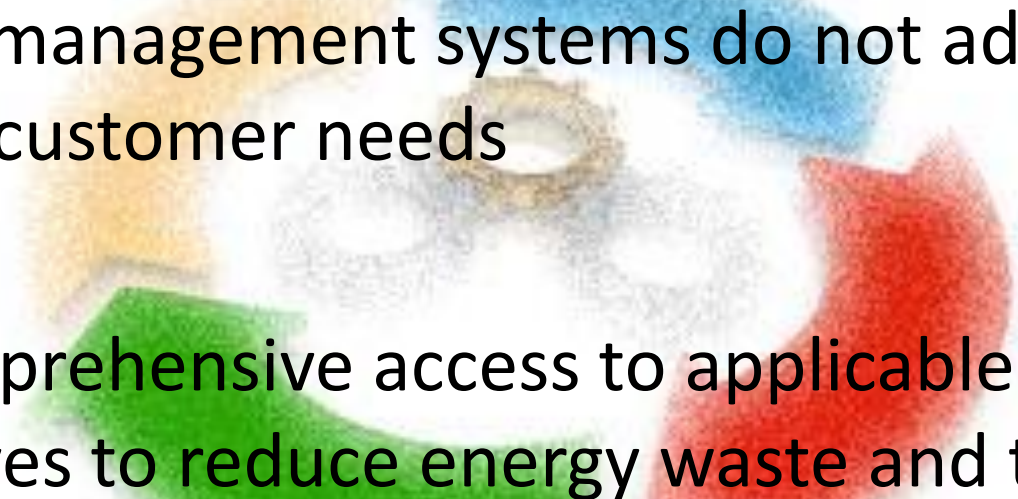


Physical Barriers



- Unsound/obstructed roof
- Landlords/building owners
- Untreated buildings

Systems Barriers

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- Energy management systems do not address unique customer needs
 - No comprehensive access to applicable customer incentives to reduce energy waste and to go solar.

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